



### The Result

Health of assets

**Downtime of fridges and spoilt products**

**- 35%**

Productivity

**Sales Executive productivity**

**- 15%**

Real time credit and collection



Lost claims and refiling of claims



### The Problem

#### Supply Chain Issue

- ▶ Keeping track of orders and timely delivery for preventing stock outs

#### Asset Tracking

- ▶ Tracking refrigeration assets given to the retail outlet,
- ▶ Maintenance of the assets (raising service complaints)

#### Claims

- ▶ They had a physical management system which made the claim process cumbersome and error prone

### Our Solution

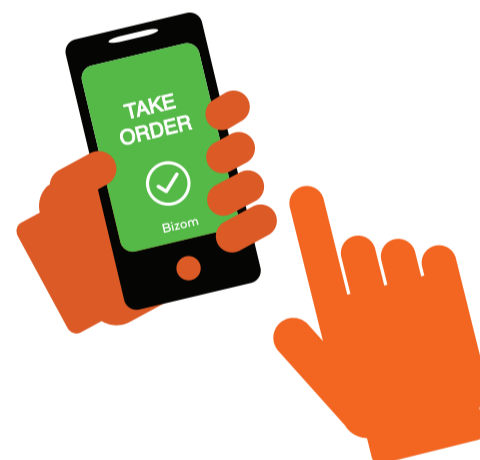


#### 1. Goes to the outlet

Sales Executive goes to the outlets. Instead of carrying lot of collaterals he can present them from the Bizom mobile app.

#### 2. Take orders thru app

Takes order and the information is capture real-time in the backend

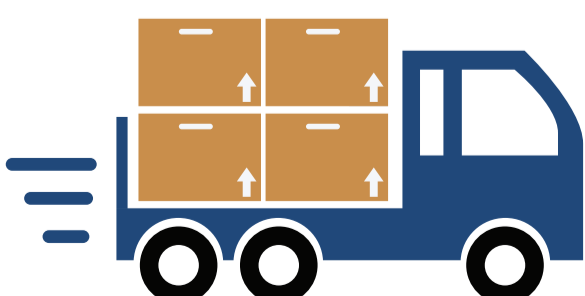


#### 3. Check stocks

Checks the stock merchandise instore and takes photo/QR code.

#### 4. Passes order

Passes the orders to distributor



#### 5. Distributor delivers

Distributor delivers